



November 20, 2012

Important Notice to all Members of RecycFluo Program

December 31, 2012: Effective date of the termination of Presales Policy

The RecycFluo program provided a “presales” policy to assist program members with the transition of existing supply contracts after the introduction of recycling fees on October 1, 2012.

The feedback we have received from program members is that the policy has been difficult to interpret and apply in a consistent fashion, and is causing confusion in the marketplace. The presales policy is also having a larger than expected impact on program revenue and is not sustainable.

Based on the recommendation from the RecycFluo industry advisory committee it has been decided that the presales policy will terminate as of December 31, 2012. After that date, there will be no exemption from the application of recycling fees on the sale or supply of program products, i.e. **recycling fees will apply without exception to all program product supply or sales as of January 1, 2013, whether there is an underlying supply contract or not.** Further information regarding the termination of the pre-sales policy will be provided to program members if needed.

We have spoken with many program members affected by this policy, and all are in support of the termination. It is hoped that the termination of the presales policy on December 31, 2012 will avoid the need to increase the recycling fees.

As advised in our bulletin of September 28, 2012, the program will audit the members who have used the presales exemption. This process will commence shortly.

If you have any questions with regard to this notice or the presales policy in general, please contact: Louis Duvivier, at 1.888.604.2624 or louis@productcare.org.

Regards,

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President of Product Care Association

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